

CITY OF FIRCREST
SPECIAL CITY COUNCIL MEETING MINUTES

MONDAY, FEBRUARY 9, 2015 **COUNCIL CHAMBERS**
6:00 P.M. **FIRCREST CITY HALL, 115 RAMSDELL STREET**

CALL TO ORDER, PLEDGE OF ALLEGIANCE AND ROLL CALL

Mayor David M. Viafore called the special meeting to order at 6:00 P.M. and led the pledge of allegiance. Councilmembers Shannon Reynolds, Hunter T. George, Denny Waltier and Jason Medley were present. Councilmembers Matthew Jolibois and David R. Goodsell were absent. Goodsell arrived at 6:08 P.M.

INDIVIDUAL COUNCIL VISIONING AND VISIONING DISCUSSION

Viafore outlined the format for tonight's meeting, noting that each Councilmember would be given an opportunity to define the desired vision.

Reynolds outlined the following visions in a power point presentation:

- Identifying & capitalizing on potential revenue streams
- Formal regulation by ordinance of retail marijuana sales or the moratorium or prohibition thereof
- Implementation of pro-business economic policy to attract business and infrastructure to the region/economic growth
- Improvement of technological resources including website updates and trial introduction credit/debit payment infrastructure for City programs
- Community engagement & recognition; i.e. community student mentorship, community Honor Wall, etc.

Reynolds concluded by showing a graph of what other cities have done regarding regulation of retail marijuana sales by ordinance or prohibiting marijuana via moratorium or prohibition:

Viafore outlined the following visions:

- Implement or complete the feasibility study for the Community Center and pool, and in a way so that the swimming pool season isn't jeopardized
- Continue to seek Parks grants and Parks analyses
- Annual overviews provided by staff (Police, Finance, Parks and Recreation, etc.) showing trends and statistics compared to previous year(s) to illustrate to Council such things as (1) that money is being well spent, (2) that crime is decreasing or increasing, (3) show what recreational events are the most popular or profitable
- Analyze and implement retail development on Mildred Street in an effort to continue looking for revenue sources
- Consider whether it would be beneficial to hire a grant writer

Goodsell outlined the following visions:

- Maximize the City's tax base in ways to encourage more businesses

- Fine tune the City’s Comprehensive Plan, as well as the zoning code, to make it easier for businesses to locate in the City
- Focus attention on beautification projects, such as street projects and lighting

George outlined the following visions:

- Continue working on the Community Center and Pool feasibility study
- Continue working on solving the liquor issue, including the education process and code amendments, as the City heads towards a November vote
- Review the City’s Home Occupation fee for businesses that don’t generate a large amount of traffic or revenue
- Conduct a discussion of the weekend pool summer staffing hours
- Review trends on recreational programs and gather information from other departments for presentations to Council
- Review neighborhood and community commercial zoning districts in an effort to determine if the zoning is appropriate or if they should be combined
- Conduct at least one Council meeting during the summer months at the Community Center
- Add an additional officer to the police department for 2016

Waltier outlined the following visions:

- Fircrest residents have a unique quality of life in an urban setting that is rare, and they expect the basic functions that a city can provide with the highest level of quality - clean and well-maintained parks, safe streets, well-run recreational programs and low cost services
- An emphasis should be on the Community Center and pool feasibility study
- Continue working on the liquor issue
- Keeping the marijuana issue on the forefront so as not to negatively impact the residents but also to be able to reap the benefits of the potential marijuana revenue stream
- Advance farther with technology so as not to fall behind

Medley outlined the following visions:

- Ongoing involvement and moving forward with the Community Center and pool feasibility study and concluding with a plan by the end of the year of what is desired to be done so as to be able to present to the Fircrest citizens
- Continued work on the legislative fix to the liquor issue
- Investigate the possibility of annexing the ‘chair’ on 44th Street from unincorporated Pierce County into Fircrest
- Continue moving forward to attract business to the Mildred corridor, and redevelopment at the Town Center and the undeveloped property at 40th and Orchard
- As a City, be open to property and business owners that want to open businesses in Fircrest instead of putting up road blocks
- Continued infrastructure improvements to water, sewer and streets

PROCESS TO BE USED FOR CITY MANAGER PERFORMANCE EVALUATION

George described the process used previously.

Discussion included the following:

- If a rating system is to be used, and that system includes rankings between 1 and 5, there shouldn't be the possibility of using a number less than 1 or more than 5 when completing the evaluation
- Each individual Councilmember will be publicly responsible for their final comments on the Performance Evaluation and those results will be made available to City Manager Rosenblatt
- Council will complete one final Performance Evaluation for inclusion in Rosenblatt's personnel file
- City Manager Performance Evaluation should commence in Executive Session on March 10, 2015

ADJOURNMENT

Moved by Reynolds, seconded by George, to adjourn the meeting at 6:48 P.M. Ayes: Reynolds, Goodsell, Viafore, George, Waltier and Medley. Noes: None. Absent: Jolibois. Motion Carried.



David M. Viafore, Mayor



Lisa Keely, City Clerk