

2017
City of Fircrest
Pool and Roy H. Murphy
Community Center
Preliminary Survey Results

Survey methodology used: Dillman, DA. Mail and Internet Surveys: The Tailored Design Method

- Surveys distributed to 3185 households with mail and electronic utility bills
- Number of respondents needed to achieve +/-5% margin of error for results as representative of all Fircrest households: 343
- 444 completed surveys returned between 2/15/17-5/4/17
- 439 Fircrest residents, 5 non-residents
- Comments and suggestions written in by 80% of respondents (for facilities, activities, and general feedback)
- Data entered in SPSS 19.0 for analysis

Current Fircrest resident?	Number	Percent
Yes	433	99
No	5	1
Total	438	100

Survey Distribution Sources on returned surveys	Number	Percent
First Class Mail	401	90
Email version with electronic billing	21	5
Rec Center	12	3
Downloaded from city web site	8	2
City Hall	2	1
Total	444	100

Household Age Groups

Household members reported:

age 0-18 years	33%
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age 19-34 years	23%
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age 35-64 years	60%
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age ≥ 65 years	46%
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Importance of Fircrest Parks and Recreation facilities in decision to live in Fircrest	Number	Percent
No Opinion	19	4
Not Important	54	12
Somewhat Important	72	16
Important	111	25
Very Important	186	42
Total	442	100



Fircrest Park and Recreation Facilities	Currently Important & Very Important to Households
Fircrest Park & outdoor facilities	76%
Roy H. Murphy Community Center	65%
Fircrest Pool	64%
Fircrest Wading Pool	51%

Fircrest Park Activities	Currently Important & Very Important to Households
Organized community events	73%
General family activities	67%
Outdoor youth sports	58%
Other activities (dog walking, walking, etc)	32%
Adult softball	21%

Roy H. Murphy Community Center Activities	Currently Important & Very Important to Households
Organized indoor youth sports	58%
Youth after school activities	57%
Youth programming	56%
Adult programming	55%
Community events	55%
Facility event rental	54%
Summer youth drop-in camp	53%
Open pick-up youth sports	51%
Service group meetings	46%
Organized indoor adult sports	41%
Book exchange	35%
Other rec center usage	24%

Fircrest Pool Activities	Currently Important & Very Important to Households
Open swim sessions	62%
Swim lessons	61%
Family swim sessions	57%
Children's wading pool	54%
Pool rental	42%
Lap swim sessions	41%
Swim team & swim meets	39%
Other Fircrest Pool activities to households	28%

Key Comments by Facility:

ALL comments will be in final report

- Park- most important to community, more organized community activities and events desired
- Rec Center – outdated, add social/fitness areas, upgrade gym, add coffee & snack vendors
- Pool – outdated, prefer resident use as priority, very important for youth and young families
- Wading Pool- outdated, prefer resident use as priority



Fircrest Pool Facts

Built in 1962

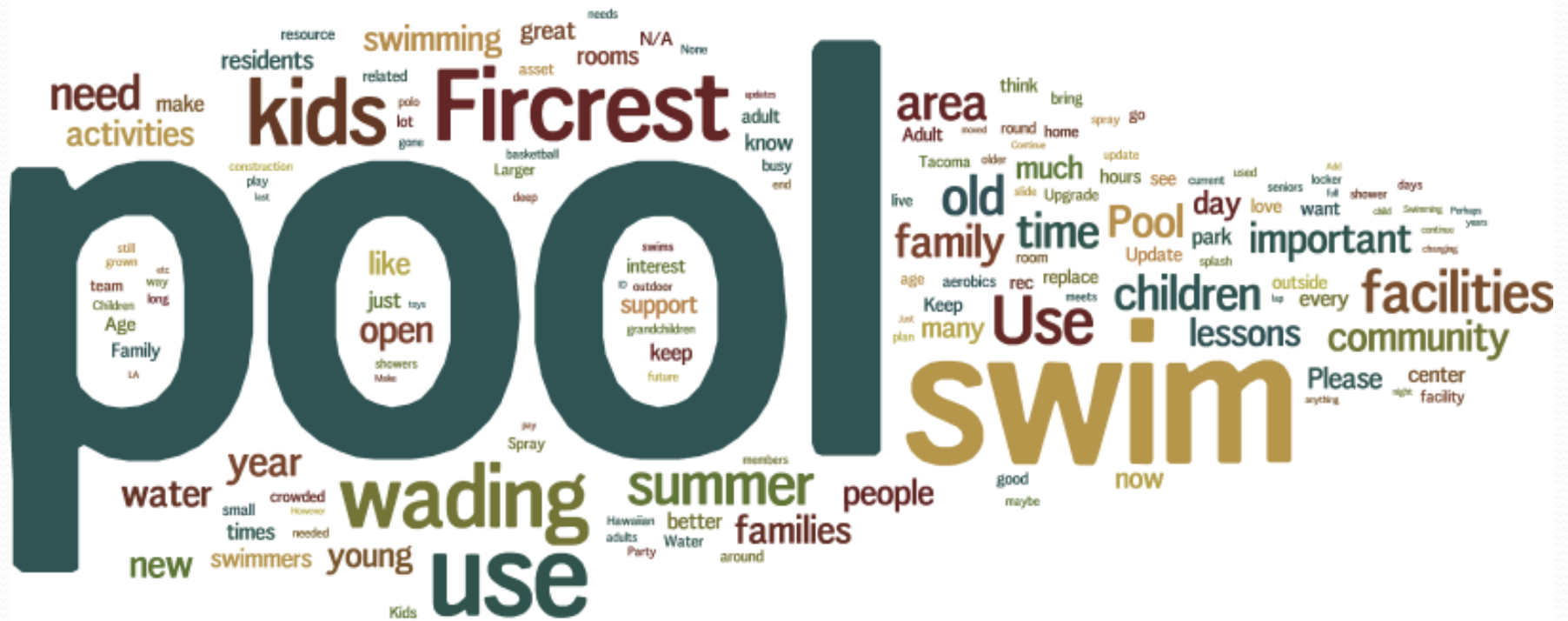
- L-Shaped 6-Lane Pool with deep diving tank
- Outdoor pool that fits the needs of Fircrest Residents
- The pool is over 50 years old
- The pool is concrete and has been modified through the years with fiberglass lining and then a vinyl liner. The fiberglass is separating from the concrete and causing the vinyl liner and drainage system to fail.
- The pool is using an average of 7,000 a day.

Fircrest Pool Facts

Built in 1962

- 7000 gallons could fill 70 large bathtubs





Roy H. Murphy Community Center Facts

Built in 1960

- Designed by respected architect Walter Widmyer
- The center is heavily used year around
- Previous renovations have compromised functionality
- Jr High basketball court with little room for seating



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Next steps.....

- Full survey report with all data analysis and verbatim comments for posting on city website
- Strategic planning for public facilities
- Identify further opportunities for community input
- Funding sources



*Thank you for giving the
residents of Fircrest
the opportunity
to provide their input!*