

**FIRCREST CITY COUNCIL
STUDY SESSION AGENDA**

**MONDAY, MAY 16, 2022
6:00 P.M.**

**COUNCIL CHAMBERS
FIRCREST CITY HALL, 115 RAMSDELL STREET**

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll Call**
- 4. Agenda Modifications**
- 5. [City Council Workshop Discussion](#)**

Below is the call-in information for the public to listen via Zoom.

Zoom Meeting Details:

Dial-in Information: 1-253-215-8782 Webinar ID: 857 7769 7009 Password: 312044

FIRCREST CITY COUNCIL STUDY SESSION

AGENDA ITEM: City Council Workshop Discussion

DATE: May 16, 2022

FROM: Scott Pingel, City Manager

BACKGROUND: The last City Council Workshop was held on June 18, 2018. The primary goal/project that came out of that workshop was completing the new pool and community center project. Other goals/projects came out of that session that the City has since completed also, but the pool and community center have been the major focus for the better part of the last 4 years.

Based on the very brief feedback from the April 18th Study Session, each City Councilmember has a little different idea about a format and the extent of doing another workshop. My recommendation, then, is that we at least do an extended Study Session in June or July to come up with goals/projects for next year, for the next 2-3 year period, and any longer term goals/projects that we want to keep on our radar (3-5 year period). I would be able to guide such a session.

It would be great to establish overarching or strategic goals that projects/objectives might fall under that capture what we want Fircrest to be, but I am not sure how possible that is in one session. These would be bigger more constant strategic goal statements that do not change from year to year, but each of our objectives/projects would fall under these strategic goals. For example, we might identify developing sidewalks on 44th Street as a project for 2024. The strategic goal that might fall under could be something like “Develop and maintain infrastructure to improve livability.” The pool and community center project might have fallen under a strategic goal such as “Maintain and improve Fircrest facilities to provide recreational/cultural opportunities.”

Other topics from which to develop strategic goals might include the following:

- Fiscal Responsibility
- Communications and engaging the community
- Promoting community wellness and safety
- Protecting and Enhancing the “feel” of Fircrest
- Creating a vibrant economic environment
- Promoting honest, open and transparent government

It may be worth starting with establishing the strategic goals and then moving to the projects and objectives. Attached is a sample of what this may have looked like if we had used this format in 2018 moving into 2019. The main difference with how I would approach it is that I believe it would be more beneficial to determine strategic goals first and then establish projects and objectives. What happened with our consultant in 2018 was that he simply categorized the goals and projects after we came up with them rather than starting with the strategic goals.

Questions for the Council to consider:

- Can we plan on a longer July Study Session to tackle strategic goals and multi-year projects/objectives?
- Is the proposed format, or something similar, acceptable?
- What else would you like to accomplish in an abbreviated Workshop/Extended Study Session?

SAMPLE FIRCREST STRATEGIC GOALS 2019

- Priority Ratings:**
- 1 – Begin/Budget in the next fiscal year
 - 2 – Accomplish/Budget for in 2-3 years
 - 3 – Accomplish/Budget for in 3-5 years
 - 4 – Routine/Ongoing from year to year

DEVELOP FACILITIES AND INFRASTRUCTURE

OBJECTIVE	PRIORITY
Build new pool	1
Build new Community Center	1
Entryway Improvements	2 or 4
Expand ERR Program to include facilities replacement	3

UPDATE COMPREHENSIVE PLAN AND DEVELOPMENT CODES

OBJECTIVE	PRIORITY
Revise Commercial/Mixed Use Zones, Development Standards and Initiatives	1 or 2
Develop healthy community design	3
Establish a complete streets policy	3
Establish green energy codes	3

SUPPORT ORGANIZATION DEVELOPMENT AND TRAINING

GOALS	PRIORITY
Expand technology use and training for improved service delivery and information	1
Parks Maintenance and Capital Improvements included with the Pool Bond	1
Add a Sergeant Position	1
Add an additional police officer	2 or 3
Training for City Council as a Team	4
Succession Planning	4
Technical and Management/Leadership Training	4

MAINTAIN FINANCIAL STABILITY AND SUSTAINABILITY

OBJECTIVE	PRIORITY
5-year Financial Forecast (Forecasting Model) and 5-year CIP	2
I.T. Plan and Implementation Schedule	2

<ul style="list-style-type: none"> • Email and Office Suite to Office 365 • Smartphones • IT Audit 	
Expand Grants Search and Grantsmanship Activities	4

INCREASE COMMUNITY ENGAGEMENT AND INVOLVEMENT

OBJECTIVE	PRIORITY
Expand community information	4
Celebrate and promote the City’s “America the Beautiful” History	4
Coordinate communication with community groups	4